

**E**ditorial Advisor™ is a resource of outstanding breadth and depth. Use it to give your work a professional edge.

- *Improve your writing*
- *Make informed editorial decisions*
- *Produce more effective documents*
- *Increase productivity in writing and editing*
- *Mark copy and proof more efficiently*
- *Create a house style sheet*
- *Expand your knowledge of English*
- *Learn more about how language works*



**Petroglyph**

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San Francisco, CA 94107  
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Fax: 979-0589

**System Requirements:** Macintosh® Plus or greater; Macintosh System 6.0.5 or higher or A/UX 2.0 or higher; 1MB RAM; Hard disk.

IBM-compatible PCs running Microsoft Windows® 3.0; Hard disk; (PC version available late 1990).

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# Editorial Advisor™

An on-line reference for writers and editors covering grammar, punctuation, style, usage, composition, and more

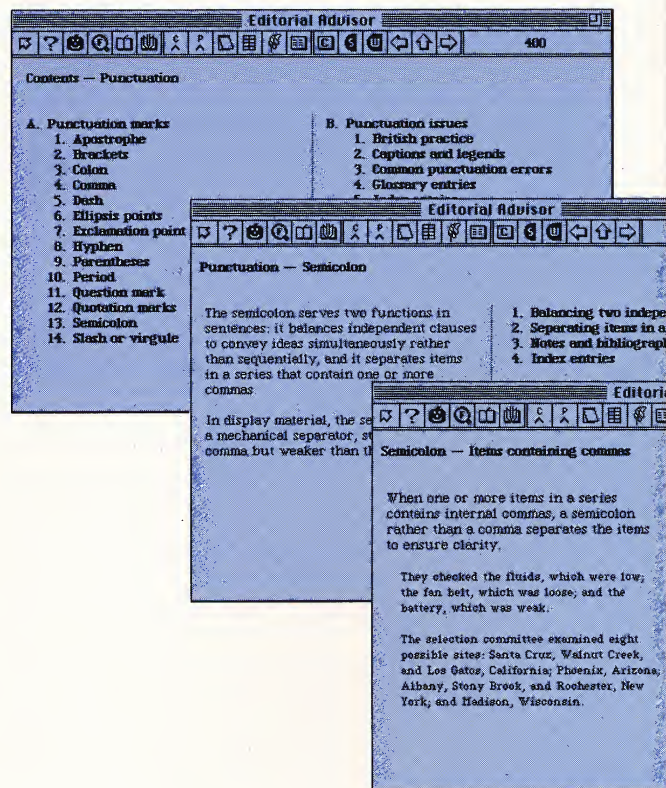




# Every serious writer or editor should have a reference library.

**E**ditorial Advisor™ is a comprehensive on-line reference for writers and editors that covers grammar, punctuation, style, usage, composition, citations, indexing, capitalization, treatment of numbers, hyphenation, use of italics, and other editorial conventions. Editorial Advisor provides instant professional guidance on thousands of issues important to writers and editors. It's like having an authoritative reference library at your fingertips.

**U**se Editorial Advisor with any other program, or use it as a stand-alone resource when you edit or proofread hard copy. Editorial Advisor is fully indexed and hierarchically linked so that you can find information through any one of several paths. No typing or memorization of keywords is required. The specific information you want is only a few mouseclicks away.



**C**ustomize Editorial Advisor to meet your special needs. Add notes, set the editorial policies of your organization, and create your own style sheets. A customized version can be placed on a network file server—giving everyone you work with a professional edge. (A network license agreement is required.)





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- |                                                 |                                                     |
|-------------------------------------------------|-----------------------------------------------------|
| <input type="checkbox"/> Macintosh/Macintosh II | <input type="checkbox"/> Unix                       |
| <input type="checkbox"/> MS/DOS                 | <input type="checkbox"/> Network file server        |
| <input type="checkbox"/> Windows                | <input type="checkbox"/> Laser printer              |
| <input type="checkbox"/> OS/2                   | <input type="checkbox"/> High-resolution typesetter |

**How much hard disk storage do you have?**

- ☐ Less than 40 MB  
☐ 40-100 MB  
☐ More than 100 MB  
☐ CD-ROM or read/write optical  
☐ Other \_\_\_\_\_

**Which kinds of software do you use?**

- ☐ Desktop publishing or page layout  
☐ Dictionary or thesaurus  
☐ Style or grammar checker  
☐ Other \_\_\_\_\_



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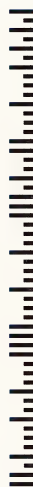
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**E**ditorial Advisor™ is not a grammar or style checker. Because it does not process text, you can use Editorial Advisor with any word processor or publishing system. Editorial Advisor provides the answers but leaves you in charge—to make informed editorial decisions.

